

## **English Communication and Personality Development program-2015**

ICFAI group regarded as one of the India's leading university group always emphasizes in enriching the society through its various social development programs. In continuation to the same ideology ICFAI University Himachal Pradesh (IUHP) has launched the English Communication and Personality Development Program (ECPD) at its Baddi campus. This program aims at facilitating the students from surrounding areas to experience the advanced pedagogy of English language communication and personality development. This program has been launched as a complementary wing to the skilled India campaign, on experimental basis. As a university we strongly believe that the English communication skill and personality development skill will serve as the foundation for everyone, especially to the students coming from rural and sub-urban area, to their career growth. The IUHP is bearing all the expenses incurred in this program and has planned to make this program as a permanent feature of the university.

The pedagogy of the program has been designed to solve the problem of English communication empathetically and as the course progress the students will find more and more ease in understanding the quintessential skills of English communication and personality development. The program will ensure an enhancement in the personality of the participants' through the discussions of various case lets specifically designed for the program. The program has been structure in a credit base structure in order to facilitate the students to use the program certificate in future courses at any educational organization or for employment.

The two batches of English communication and personality development program has already been commenced during the third week of April 2014 at IUHP Campus The commencement of the program has been attracting more number of students and new batches are being started at IUHP campus in order to facilitate these students.

The feedback from the students and their parents reveals the success of the program as many of them have said that they feel fortunate enough on being the part of such program. The satisfaction of the university comes from the facts that there are several students enrolled in the program reveals, that fact that this program is offering them an opportunity to fulfill their dream of speaking good English and possessing a confident personality.

This program offers a win-win situation for both the parties involved, firstly it presents opportunities for IUHP as an organization to offer something to the society as a partial payment of the virtues it has got from society. Secondly, it will be a pure learning process for the students and the ECPD certificate will add an additional value to their CV (Curriculum vita).

The ECPD program is just a beginning of our initiatives for an overall development of the society, as we are working for many other skill development programs in the area of science & technology and management. We are determined to provide a platform for the students, where they can attain basic skill in order to full fill their dream of a better life, at the same time we would also like to contribute our share in the dream project of skill India initiated by our honorable prime minister.



